

# UI/UX Agency Capability Checklist

## Research & Discovery

- ☐ User Research
- ☐ Stakeholder Interviews
- ☐ Competitive Analysis
- ☐ Persona Development
- ☐ Customer Journey Mapping

## Strategy & Planning

- ☐ UX Strategy
- ☐ Information Architecture
- ☐ Content Strategy

## Design

- ☐ Wireframing
- ☐ UI Design
- ☐ Interactive Prototyping
- ☐ Design System Creation

## User Testing & Validation

- ☐ Usability Testing
- ☐ A/B Testing
- ☐ Analytics Review

## Development Collaboration

- ☐ Design to Development Handoff
- ☐ Specification Documentation
- ☐ Agile Collaboration

## Accessibility & Inclusivity

- ☐ Accessibility Auditing
- ☐ Inclusive Design

## Project Management

- ☐ Timeline Management
- ☐ Stakeholder Communication

**Additional Comments**