Influencer Collaboration Brief

Project Name
Brand / Company Name
Elana / Company Name
Contact Person
Contact Email
Campaign Objectives
Target Audience
Deliverables (e.g. number and type of posts)
Kauthaaanaa 9 Talking Dainte
Key Messages & Talking Points
Content Guidelines / Do's & Don'ts
Hashtags / Tags
Timeline / Deadlines
Timeline / Deadlines
Compensation / Incentives
Additional Notes