

Sponsored Content Review Sheet

Content Title

Brand/Advertiser

Date Received

Reviewer

Content URL

Type of Sponsored Content

Key Review Criteria

Criteria	Notes	Meets Requirement (Y/N)	Action Needed
Disclosure is clearly stated and visible			
Aligns with brand guidelines			
Tone and messaging are appropriate			
No misleading or false claims			
Links function and are relevant			
Meets platform formatting and length requirements			

Additional Comments

Summary / Approval Status

