

Niche Podcast Sponsorship Agreement

This Sponsorship Agreement ("**Agreement**") is entered into as of by and between:

Podcast Name:

Podcast Host(s):

Sponsor Name:

Sponsor Contact:

1. Term

The term of this Agreement shall commence on and continue until , unless terminated earlier in accordance with this Agreement.

2. Sponsorship Benefits

The Sponsor shall receive the following sponsorship benefits:

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3. Sponsorship Fee & Payment

In consideration for the sponsorship, the Sponsor agrees to pay the Podcast a total fee of \$. Payment terms are as follows:

- Date due:
- Payment method:

4. Sponsor's Responsibilities

The Sponsor agrees to provide all necessary artwork, logos, guidelines, ad copy, and related sponsorship content by .

5. Podcast's Responsibilities

The Podcast agrees to integrate the sponsor's message/content as described above and provide summary reporting upon request.

6. Intellectual Property

Each party shall retain all rights to its respective intellectual property. Use of each party's trademarks or content requires prior written approval.

7. Termination

Either party may terminate this Agreement with written notice in the event of a material breach.

8. Miscellaneous

This Agreement constitutes the entire agreement between the parties and supersedes all prior discussions. Amendments require written consent from both parties.

Podcast Host Signature:

Date:

Sponsor Signature:

Date: