

Programmatic Display Ad Placement Order Form

Advertiser Name

Brand

Contact Person

Email

Phone Number

Campaign Details

Campaign Name

Campaign Start Date

Campaign End Date

Budget

Goal / KPI

Buying Model

Target Audience

Geo Targeting

Device Targeting

Inventory Preferences

Creative Details

Creative Type

Ad Sizes

Clickthrough URL(s)

Special Instructions

Billing Details

Billing Name

Billing Address

PO / Reference Number