

# Online Banner Retargeting Design Request

Requester Name

Requester Email

Department / Team

## Campaign Information

Campaign Name / Title

Campaign Objective

Target Audience

Banner Placement Platform(s)

## Banner Design Details

Required Banner Size(s)

Banner Text / Key Message

Call-to-Action (CTA)

Preferred Images / Graphics

Branding Requirements (logo, style, etc.)

## Additional Details

Reference Links or Inspiration

Deadline

Additional Comments / Notes