

Podcast Sponsorship Proposal

Introduction

About the Podcast

- Name:
- Genre/Theme:
- Host(s):
- Release Schedule:
- Audience Size:

Audience Demographics

- Location:
- Age Range:
- Gender Breakdown:
- Interests:

Sponsorship Opportunities

- Pre-Roll Ad:
- Mid-Roll Ad:
- Post-Roll Ad:
- Show Mention:
- Custom Segment:

Rates & Packages

- Package 1:
- Package 2:
- Package 3:

Benefits for Sponsors

- Brand Exposure
- Custom Messaging
- Engaged Audience
- Cross-Promotion

Contact Information

- Name:
- Email:
- Phone: