Weight Loss Claims Ad Verification Form

| Advertiser Name |
|--|
| |
| Product/Service Name |
| |
| Description of Advertisement |
| |
| Weight Loss Claims Made |
| |
| Evidence/Studies Supporting the Claims |
| |
| Duration of Use Needed for Claims |
| |
| Potential Side Effects/Warnings |
| |
| Required Disclosures in Ad Copy |
| |
| Reviewer Name |
| |
| Review Date |
| |
| Additional Comments |
| |