

Paid Partnership Disclosure Assessment

1. Campaign Details

Brand/Partner Name

Platform/Channel

Content URL (if available)

2. Disclosure Checklist

- ☐ Disclosure is clear and unambiguous
- ☐ Disclosure is placed at the beginning of the post/video/caption
- ☐ Disclosure is easily visible without needing to click "see more" or scroll
- ☐ Disclosure uses direct language (e.g., "Paid Partnership", "Sponsored", etc.)
- ☐ Disclosure complies with platform's requirements

3. Additional Notes

4. Reviewer

Name

Date