

Facebook Ad Compliance Evaluation Form

Ad Name / Reference

Ad Copy

Destination URL

Type of Ad

Compliance Checklist

☐ Complies with Community Standards ☐ No prohibited products/services ☐ Does not make misleading claims ☐ No before/after images or sensational content ☐ Privacy, terms, and disclaimers present (if required) ☐ Accurate representation of product/service

Additional Comments

Evaluator Name

Date