Dynamic Product Retargeting Campaign Setup Sheet

Campaign Name			
Objective			
Pixel/Event Tracking			
, and a second s			
Catalog Source			
Platforms (Facebook, Instagram, etc.)			
Audience Details			
Addience Details			
Ad Format			
			•
Schedule			
Budget			
Product Set/Feed	Description	URL	Status
	•		
Creative Notes			
Additional Comments			
Additional Comments			