

Programmatic Native Ad Insertion Order

Insertion Order Name

Advertiser

Order ID

Start Date

End Date

Status

Description / Notes

Budget Total

Currency

Buying Model

Pacing

Impression Goal

Bid Price

Targeting

Native Ad Formats

☐

Banner

☐

In-Feed



Recommendation Widget



Custom

Creatives

Creative Name	Format	Asset URL	Status

Tracking & Reporting

Contact Person

Contact Email

Signature

Date