Print Magazine Ad Approval Checklist

Project Details

Ad Title	
Publication	
Issue Date	
Ad Size	

Creative & Content

- All images and graphics are high-resolution
- All text content is finalized and error-free
- Correct branding, logo placement, and brand colors
- Required contact info is present
- Call-to-action is clear

Technical Specifications

- Correct ad dimensions
- Proper margins and bleed included
- File format accepted by publication
- Color mode (CMYK)
- Font(s) embedded or outlined

Proofing & Legal

- Final proof has been reviewed
- Legal disclaimers included (if needed)
- Copyright and usage rights confirmed

Approval

Prepared By	
Date	
Approved By	
Date	

Signature: