

Political Campaign Ad Approval Checklist

Campaign Name

Ad Title

Submission Date

Submitted By

Email

Ad Type

☐

TV

☐

Radio

☐

Print

☐

Digital

☐

Other

Checklist

☐

Legal disclaimer included

☐

All content approved by campaign manager

☐

All required disclaimers present

☐

Funding sources disclosed

☐

No false/misleading claims

☐

All images/audio have usage rights

☐

Ad scheduled with media outlet

Comments/Notes

