

# Instagram Stories Ad Approval Checklist Form

## Ad Title

## Ad URL / Destination Link

## Short Description

## Checklist

- ☐ 1080x1920px (9:16 ratio) used
- ☐ Key elements within central safe zone
- ☐ Video under 15 seconds
- ☐ Branding present
- ☐ Clear call-to-action
- ☐ Minimal, readable copy
- ☐ Compliant with Instagram's Ad Policies

## Additional Notes