

# Rich Media Ad Specification Sheet

## Ad Overview

Ad Name:  
Ad Format:  
Platform:  
Description:

## Dimensions & File Information

Dimension	File Size Max	File Type	Aspect Ratio	Other Details

## Rich Media Features

- 
- 

## Animation/Video

Duration:  
Looping:  
Audio:

## Click-through & Tracking

Click-through URL:  
Tracking Pixels:  
3rd Party Trackers:

## Other Requirements

- 
- 

## Submission Details

Submission Deadline:  
Submission Email:  
Contact Name: