

Playable Ad Submission Specification

General Information

Advertiser Name
Campaign Name
Playable Ad Name
Date of Submission

Ad Specifications

Ad Dimensions (px)
Aspect Ratio
Maximum File Size
Supported File Types
Initial Load Size (KB)
Total Download Size (KB)
Ad Duration (max seconds)

Technical Requirements

Supported Platforms
Required APIs / SDKs
Orientation (Portrait/Landscape)
End Card / Call-To-Action

Testing & Preview Links

Preview Link
QA Test Results/Notes

Additional Notes

Comments
