Media Buyer Brief Submission

| Company Name | |
|--------------------------|----------|
| | |
| Contact Person | |
| | |
| Email | |
| | |
| Phone | |
| | |
| Brand/Product | |
| | |
| Campaign Objective | |
| | \ |
| Budget | |
| | |
| Campaign Start Date | |
| | |
| Campaign End Date | |
| | |
| Preferred Media Channels | |
| | |
| Target Audience | |
| | |
| | |
| Key Messages | |
| | |
| | |
| KPIs / Success Metrics | |
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| | |

| Additional Notes | | | |
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