

# Real Estate Video Walkthrough Brief

## Property Information

Property Address

Type of Property

Key Features

## Video Objectives

Main Goals for the Video

Target Audience

## Style & Tone

Preferred Style (e.g. elegant, modern, cozy)

Music or Narration Preferences

## Key Scenes to Capture

Rooms & Areas to Highlight

## Technical Details

Video Length

Format or Platform Requirements

**Additional Notes**