## Nonprofit Awareness Campaign Video Brief

Organization Name	
Contact Person & Details	
Project Title	
Campaign Objective	
Target Audience	
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Key Message(s)	
Intended Video Length	
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Distribution Channels	
Call to Action	
Visual Style / Tana	
Visual Style / Tone	
Story/Script Outline (optional)	

Budget (if applicable)		
Deadline / Timeline		
Other Notes / References		