

Spotify Audio Ad Creative Feedback Form

Name

Email

Ad Title or Reference

Brand / Client

Campaign Objective

Creative Feedback

Is the core message clear?

How is the audio quality?

Feedback on Voiceover (tone, clarity, pacing)

Feedback on Music/Sound Effects

Is the brand mentioned clearly?

Is the Call To Action strong and actionable?

How well does this ad fit Spotify's audience/context?

Strengths of this ad

Suggestions for Improvement

Additional Comments