

# Facebook Ad Creative Usage Approval Form

Name

Email

Department / Team

Campaign Name

Ad Creative Link (Drive/Dropbox/URL)

Proposed Usage Period

Target Audience

Ad Objective

Type of Creative

☐

Image

☐

Video

☐

Carousel

☐

Other

Brief Description of Creative

Any Third-Party Content/Partners Involved?

Additional Notes / Comments

## For Approver Use Only

Approval Status

Approver Name

Date

Approver Comments