Nonprofit PPC Ad Grant Budget Request

Organization Information

| Organization Name | |
|---------------------|--|
| | |
| Contact Name | |
| | |
| | |
| Email | |
| | |
| Phone | |
| | |
| | |
| Website | |
| | |
| | |
| Project Details | |
| Campaign Goal | |
| | |
| | |
| Target Audience | |
| | |
| | |
| Project Description | |
| | |
| | |
| | |

Budget Request

| Item | Estimated Cost | Notes |
|--------------------------|----------------|-------|
| Google Ad Grant Usage | | |
| PPC Management Fees | | |
| Landing Page Development | | |
| Other (specify below) | | |

| Expected | d Outcomes | 5 | | |
|---------------|-------------------|------|--|--|
| Describe Expe | ected Program Imp | pact | | |
| | | | | |