E-commerce Store PPC Campaign Budget Approval

General Information		
Project Name		
Department		
Date		
Submitted By		
Campaign Duration		
PPC Campaign Details		
Platform(s)		
Target Audience		
Objective/Goal		
Budget Requirements		
Item	Amount	Notes
Ad Spend		
Management Fee		

Other

Total

Creative/Design

Approval			
Prepared By			
Reviewed By			
Approved By			