

# Influencer Collaboration Agreement

This Influencer Collaboration Agreement ("Agreement") is entered into on ("Effective Date") between:

**Brand/Company Name:**

**Address:**

and

**Influencer Name:**

**Address:**

Together referred to as the "Parties".

## 1. Scope of Work

The Influencer agrees to perform the following services:

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as further detailed by the Brand.

## 2. Content Requirements

- Number of posts:
- Platform(s):
- Deadline(s):

## 3. Compensation

In consideration for the services rendered, the Brand agrees to pay the Influencer the amount of . Payment will be made within days upon receipt of a proper invoice and completion of deliverables.

## 4. Content Ownership and Usage Rights

Ownership of the created content shall be as follows:

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The Influencer grants the Brand the right to use the content for the following purposes:

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## 5. Confidentiality

The Parties agree to keep confidential any non-public information obtained during the course of this partnership.

## 6. Term and Termination

This Agreement shall commence on the Effective Date and remain in effect until , unless earlier terminated by either Party upon written notice.

## 7. Legal and Compliance

- The Influencer shall comply with all applicable laws and platform guidelines.
- All sponsored content must be clearly identified as such.

## 8. Miscellaneous

This Agreement constitutes the entire agreement between the Parties and supersedes any prior agreements. Any amendment must be in writing and signed by both Parties.

## Signatures

**Brand Representative:**

Date:

**Influencer:**

Date: