

Social Media Influencer Paid Collaboration Contract

1. Parties

This Collaboration Contract (â€œAgreementâ€) is entered into as of by and between:

- **Brand:**
- **Address:**
- **Contact Person:**

- **Influencer:**
- **Address:**
- **Contact Information:**

2. Scope of Collaboration

The Influencer agrees to create and publish the following content for the Brand:

- Type of content:
- Platform(s):
- Number of posts/stories/videos:
- Content guidelines:
- Required tags/mentions/hashtags:

3. Timeline

Content to be published on or before:

- Draft submission deadline:
- Publication deadline:

4. Compensation

- Fee:
- Payment method:
- Payment due date:

5. Rights and Usage

- The Brand may use the created content for marketing and promotional purposes as follows:
- Duration and channels of usage:

6. Disclosure & Compliance

The Influencer will comply with all applicable laws and regulations, including clear disclosure of sponsored content (e.g., #ad, #sponsored).

7. Confidentiality

Both parties agree to keep all non-public information confidential unless required by law.

8. Termination

Either party may terminate this Agreement with written notice under the following circumstances:

9. Miscellaneous

- This Agreement constitutes the entire agreement between the parties.
- Amendments must be in writing and signed by both parties.
- Governing Law:

Brand Representative

Date:

Influencer

Date: