

Micro-Influencer Niche Product Review Agreement

This Product Review Agreement ("Agreement") is entered into as of

By and between:

- **Influencer Name:**
- **Influencer Contact:**
- **Brand Name:**
- **Brand Contact:**

1. Product Details

Brand will provide the following product(s) to Influencer:

- Product Name:
- Product Description:

2. Content Requirements

- Platform(s):
- Number of Posts/Stories/Reels:
- Content Type (e.g. Unboxing, Demo, Review):
- Posting Date(s)/Deadline(s):
- Tags/Hashtags to Use:
- Other Requirements:

3. Compensation

The Influencer will receive:

- Product/Gift:
- Monetary Payment:
- Other Compensation:

Payment Terms:

4. License & Ownership

Influencer grants Brand a non-exclusive license to use provided content for marketing/promotion as follows:

- Permitted Uses:
- Duration:

5. Disclosure & Compliance

influencer agrees to comply with all applicable laws and platform guidelines, including clear disclosures of sponsorship or gifted products.

6. Term & Termination

This Agreement is valid from

Either party may terminate with written notice under the following conditions:

7. Miscellaneous

- Governing Law:
- Entire Agreement: This is the entire agreement between the parties.
- Amendments must be in writing and signed by both parties.

Brand Representative

Name:

Title:

Signature:

Date:

Influencer

Name:

Signature:

Date: