

YouTube Video Ad Effectiveness Feedback Form

Video Ad Name

How long did you watch the ad?

How engaging was the ad?

☐ 1

☐ 2

☐ 3

☐ 4

☐ 5

Did the ad make you interested in the product/service?

☐ Yes

☐ No

What did you like most about the ad?

What could be improved?

Email (optional)