## **E-Commerce Product Ad Performance Feedback**

Product Details
Product Name
Ad Campaign
Ad Performance Metrics
Impressions
Clicks
Click-Through Rate (%)
Cost Per Click
Conversions
Conversion Rate (%)
Revenue
ROI (%)
Audience/Targeting
Audience Segments
I limbliabto
Highlights What worked well?
THE WORLD WOIL

Improvements	
Areas for improvement	
Additional Comments	