## Interactive Ad Creative Asset Approval Sheet

Project Name				
Date				
/ersion				
Client				
nd Format (e.g. Bann	er, Interstitial)			
Platform / Placement				
Creative Asse	et Details			
Asset Name	Туре	Dimensions	File Size	Status
Specs & Req				
Animation/Interaction	Details			
CTA Text				
_ink/Click-through UR	L			
Tracking Tags				
Approval				
Name	Role	Status	Comments	Date