

Twitter Carousel Ad Brief Form

Advertiser / Brand Name

Campaign Objective

Target Audience

Main Message / Value Proposition

Call to Action

Carousel Cards

Card 1

Image (URL or File)

Headline

Description

Card URL

Card 2

Image (URL or File)

Headline

Description

Card URL

Card 3

Image (URL or File)

Headline

Description

Card URL

Notes or Special Instructions