Rich Media Programmatic Ad Placement Approval Form

Advertiser Information

| Budget Impressions Ad Creative Specifications Ad Format Dimensions Creative Asset Link | Company Name |
|---|----------------------------|
| Email Campaign Details Campaign Name Start Date End Date Budget Impressions Ad Creative Specifications Ad Format Dimensions Creative Asset Link | Contact Porcon |
| Phone Campaign Details Campaign Name Start Date End Date Budget Impressions Ad Creative Specifications Ad Format Dimensions Creative Asset Link | Contact Ferson |
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| Campaign Details Campaign Name Start Date End Date Budget Impressions Ad Creative Specifications Ad Format Creative Asset Link | Email |
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| Start Date End Date Budget Impressions Ad Creative Specifications Ad Format Dimensions Creative Asset Link | |
| Start Date End Date Budget Impressions Ad Creative Specifications Ad Format Dimensions Creative Asset Link | Campaign Details |
| Start Date End Date Budget Impressions Ad Creative Specifications Ad Format Dimensions Creative Asset Link | |
| End Date Budget Impressions Ad Creative Specifications Ad Format Dimensions Creative Asset Link | Campaign Name |
| End Date Budget Impressions Ad Creative Specifications Ad Format Dimensions Creative Asset Link | |
| Budget Impressions Ad Creative Specifications Ad Format Dimensions Creative Asset Link | Start Date |
| Budget Impressions Ad Creative Specifications Ad Format Dimensions Creative Asset Link | |
| Ad Creative Specifications Ad Format Dimensions Creative Asset Link | End Date |
| Ad Creative Specifications Ad Format Dimensions Creative Asset Link | |
| Ad Creative Specifications Ad Format Dimensions Creative Asset Link | Budget |
| Ad Creative Specifications Ad Format Dimensions Creative Asset Link | |
| Ad Format Dimensions Creative Asset Link | Impressions |
| Ad Format Dimensions Creative Asset Link | |
| Ad Format Dimensions Creative Asset Link | |
| Dimensions Creative Asset Link | Ad Creative Specifications |
| Dimensions Creative Asset Link | Ad Format |
| Creative Asset Link | |
| | |
| Additional Notes | Creative Asset Link |
| | Additional Notes |
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Rich Media Features

Expandable

| Embedded Video Interactive Elements Other | |
|--|----------|
| argeting & Placement | |
| eo Targeting | |
| | |
| evice Types | |
| Desktop Mobile Tablet | <u>▲</u> |
| eferred Site/App Placements | |
| | |
| pproval | |
| pprover Name | |
| ate | |
| I approve the above information for programmatic ad placement. | |