

# Rich Media Programmatic Ad Placement Approval Form

## Advertiser Information

Company Name

Contact Person

Email

Phone

## Campaign Details

Campaign Name

Start Date

End Date

Budget

Impressions

## Ad Creative Specifications

Ad Format

Dimensions

Creative Asset Link

Additional Notes

## Rich Media Features

☐ Expandable

- ☐ Embedded Video
- ☐ Interactive Elements
- ☐ Other

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## Targeting & Placement

Geo Targeting

Device Types

Desktop  
Mobile  
Tablet



Preferred Site/App Placements

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## Approval

Approver Name

Date

☐ I approve the above information for programmatic ad placement.