

Programmatic Audio Ad Approval Document

Advertiser & Campaign Details

Advertiser Name:
Campaign Name:
Campaign ID:
Brand/Company:
Submitted By:
Submission Date:

Audio Ad Overview

Ad Title:
Duration (Seconds):
Language:
File Name / Link:

Creative Review Checklist

Compliance Point	Status	Notes
No prohibited content (e.g. hate speech, illegal products)		
Audio quality meets standards		
Volume normalization		
Correct duration		
Clarity of message		
Proper call-to-action		
Legal disclaimers (if any)		

Approval Decision

Approval Status:
Reviewer Name:
Review Date:
Comments:

Signatures

Approver Signature:
