CTV Programmatic Ad Slot Approval Sheet

General Information

Property/Publisher Name

Platform/Channel

Request Date

Submitted By

Ad Slot Details

Ad Slot Name/ID

Ad Format

Size (WxH)

Position (pre/mid/post-roll, etc.)

Ad Duration (seconds)

Available Inventory

Technical Requirements

VAST/VPAID/OM SDK Support

Device Compatibility (Smart TV, OTT, etc.)

Targeting Capabilities

Frequency Capping Supported

Approval & Notes

Approver	Role	Date	Status	Comments

Additional Notes