

# LinkedIn Ads Client Onboarding

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## 1. Company Information

Company Name

Website

Industry

Brief Description

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## 2. Contact Information

Contact Name

Email

Phone

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## 3. LinkedIn Ad Account Details

LinkedIn Ad Account ID

Access Provided To

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## 4. Campaign Goals

What are your primary goals?

Key Metrics / KPIs

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## 5. Target Audience

Describe your ideal audience

Geographical Locations

Relevant Job Titles / Functions

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## 6. Creative Assets

Specify assets or links to creative materials

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## 7. Budget & Schedule

Monthly Budget

Campaign Start Date

Campaign End Date

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## 8. Additional Notes

Anything else you'd like to share?

