

Retail Display Co-Branded Ad Collaboration

Brand Partners

Retailer / Channel Partner

Co-Brand (Manufacturer/Brand)

Campaign Details

Ad Name / Title

Promotion Start Date

Promotion End Date

Objective

Key Objective

Creative Elements

Store Display Description

Ad Copy / Messaging

Brand Logos Placement

Product Image Description

Compliance & Legal

Required Disclaimers

Approvals Obtained

Comments / Notes