# **Mobile App Co-Branding Ad Coordination Agreement**

### 1. Parties

This Co-Branding Ad Coordination Agreement ("Agreement") is entered into as of

Effective Date	
Company A	
Company B	

## 2. Purpose

## 3. Scope of Co-Branding Activities

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## 4. Roles & Responsibilities

Party	Responsibilities
Company A	
Company B	

## 5. Ad Coordination & Approvals

# 6. Intellectual Property

- 7. Confidentiality
- 8. Term and Termination

### 9. Miscellaneous

- Governing Law:
- Dispute Resolution:

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Company A Signature	Date
Company B Signature	Date