

Influencer Co-Branding Ad Proposal

Brand & Influencer Information

Brand Name

Influencer Name

Contact Email

Social Media Handles

Campaign Overview

Campaign Title

Objective & Goals

Key Messages

Deliverables & Timeline

Content Types (e.g., Post, Story, Reel)

Posting Schedule

Timeline

Partnership Details

Compensation & Incentives

Usage Rights

Exclusivity

Performance Metrics

KPIs & Reporting

Notes & Additional Information