

In-Store Promotion Co-Branding Collaboration Request

Your Company / Brand Name

Contact Person

Email

Phone Number

Proposed Partner Brand / Retailer

Promotion Details

Objective of Collaboration

Brief Description of Proposed Promotion

Proposed Dates / Duration

Store(s) / Location(s)

Co-Branding Elements

Branding Assets (logos, POS materials, etc.)

Roles & Responsibilities

Additional Notes / Requests