

Event Co-Branding Marketing Collaboration

Event Details

Event Name

Date

Location

Collaborator Information

Organization 1

Contact Person

Email

Organization 2

Contact Person

Email

Marketing Collaboration Plan

Objectives

Key Activities

Roles & Responsibilities

Branding Guidelines

Logo Usage

Brand Voice & Messaging

Timeline

Milestones & Deadlines

Measurement & Reporting

KPIs

Reporting Process