

Product Launch Video Ad Storyboard Submission

General Information

Product Name

Project Owner / Team

Target Audience

Video Objective

Storyboard

| Scene # | Visuals / Shot Description | Script / Voiceover | Duration (seconds) | Notes |
|---------|----------------------------|--------------------|--------------------|-------|
| 1 | | | | |
| 2 | | | | |
| 3 | | | | |

Additional Comments