

Ethical Fashion Brand x Retailer Collaboration Pitch

1. Introduction

Brand Name

Retailer Name

Contact Information

2. Brand Overview

About Our Brand

Core Ethical Values

3. Proposed Collaboration

Collaboration Concept & Objectives

Target Audience

4. Product Details

Products to be Featured

Sustainability & Ethical Practices

5. Marketing & Promotion

Marketing Initiatives

Retailer Support Requested

6. Timeline & Next Steps

Proposed Timeline

Next Steps

7. Closing

Message / Call to Action