

Instagram Fashion Partnership Agreement

This Instagram Fashion Partnership Agreement ("Agreement") is entered into as of by and between:

- **Brand/Company:**
- **Instagram Influencer:**

1. Scope of Partnership

agrees to promote the products provided by on the Instagram account in accordance with the terms below.

2. Deliverables

- Number of Instagram posts:
- Number of Instagram stories:
- Additional content (if any):
- Posting schedule/timeline:
- Tags, mentions, hashtags to include:

3. Compensation

The compensation for this partnership will be as follows:

4. Usage Rights

grants the right to use influencer-created content for marketing and promotional purposes as specified:

5. Disclosure & Compliance

- All posts must comply with Instagram community guidelines and applicable advertising laws.
- All sponsored content must include FTC-compliant disclosures, such as #ad or #sponsored.

6. Term & Termination

This Agreement will begin on and end on , unless terminated earlier by either party with written notice.

7. Confidentiality

Both parties agree to keep confidential any sensitive information received during the partnership.

8. Miscellaneous

Additional terms or special instructions:

Brand/Company Representative

Date:

Influencer

Date: