

# Sustainable Fashion Preferences Survey

Name

Email

Age

How often do you purchase sustainable fashion products?

- ☐ Never
- ☐ Rarely
- ☐ Sometimes
- ☐ Often
- ☐ Always

Which of the following sustainable fashion features are important to you? (Select all that apply)

- ☐ Organic materials
- ☐ Recycled materials
- ☐ Locally made
- ☐ Fair trade
- ☐ Vegan
- ☐ Upcycled
- ☐ Ethically produced

What prevents you from buying more sustainable fashion?

- ☐ Cost
- ☐ Availability
- ☐ Limited styles
- ☐ Lack of awareness
- ☐ Unsure of authenticity
- ☐ Other

Any suggestions or comments?