

Luxury Fashion Consumer Survey

Personal Information

Name

Email

Gender

☐ ☐ ☐

Age

Shopping Habits

How often do you purchase luxury fashion items?

☐ ☐ ☐ ☐

Preferred shopping method

☐ ☐ ☐

Top reasons for purchasing luxury fashion

☐
☐
☐
☐
☐

Brand Preferences

Your favorite luxury fashion brand

Which other brands do you consider when shopping for luxury fashion?

Are you loyal to specific brands?

☐ ☐

Feedback

What improvements would you like to see in luxury fashion shopping?

Additional comments