

# Ethical Fashion Purchasing Survey

## Basic Information

Age:

Gender:

## Shopping Habits

How often do you purchase clothing?

Where do you primarily shop for clothing?

## Awareness & Preferences

Are you familiar with the concept of ethical fashion?

Do you consider sustainability or ethics when making clothing purchases?

What factors are most important to you when buying fashion items? (Select all that apply)

- Price
- Style
- Brand
- Quality
- Ethical production
- Sustainability

## Barriers & Motivation

What prevents you from buying more ethical or sustainable fashion?

What would encourage you to purchase more ethical fashion items?

### Additional Comments

If you have any other thoughts on ethical fashion, please share them below: