

# Fashion Influencer Partnership Brief

## Brand Information

Brand Name

Contact Person

Email

## Campaign Overview

Campaign Name

Campaign Description

Campaign Objectives

## Partnership Details

Deliverables (e.g., Posts, Stories, Reels)

Key Dates & Deadlines

Compensation

## Creative Direction

Key Messages / Hashtags

Wardrobe / Style Guidelines

Visual References / Inspiration

Do's & Don'ts

Usage & Rights

Content Usage

Exclusivity