

Influencer Collaboration Contract

Date:

Brand/Company Name:

Brand/Company Address:

Contact Person:

Influencer Name:

Influencer Handle/Channel:

Influencer Address:

1. Scope of Work

The Influencer agrees to perform the following services for the Brand/Company:

- Social Media Platforms/Channels:
- Number of Posts/Stories/Videos:
- Content Guidelines/Requirements:
- Deadlines:

2. Compensation

The Brand/Company agrees to compensate the Influencer as follows:

- Amount/Method of Payment:
- Payment Terms/Schedule:

3. Content Usage & Rights

The ownership and rights to the created content will be as follows:

- Who owns the content:
- Brand's usage rights (duration, platforms, etc.):
- Exclusivity (if any):

4. Disclosure & Compliance

The Influencer agrees to comply with all applicable advertising and disclosure laws and clearly disclose the sponsored nature of the collaboration.

5. Confidentiality

Both parties agree to keep all confidential information shared during this collaboration private and not disclose it to any third party.

6. Term & Termination

This contract is effective from the above date until completion of the scope of work, unless terminated earlier by either party with written notice.

7. Governing Law

This contract shall be governed by the laws of:

8. Additional Terms

Brand/Company Signature:

Date:

Influencer Signature:

Date:
