

# Dairy Product Packaging Quality Survey

Product name

Where did you purchase this product?

How often do you purchase this product?

How would you rate the following aspects of the packaging?

Design/Appearance

- ☐ 1
- ☐ 2
- ☐ 3
- ☐ 4
- ☐ 5

Ease of opening

- ☐ 1
- ☐ 2
- ☐ 3
- ☐ 4
- ☐ 5

Protection & freshness

- ☐ 1
- ☐ 2
- ☐ 3
- ☐ 4
- ☐ 5

Ease of storage

- ☐ 1
- ☐ 2
- ☐ 3
- ☐ 4
- ☐ 5

Environmental friendliness

- ☐ 1
- ☐ 2
- ☐ 3
- ☐ 4
- ☐ 5

What do you like about the packaging?

What could be improved?

Your email (optional)