

Start-up Angel Investment Pitch Outline

1. Introduction

2. The Problem

3. Solution

4. Market Opportunity

- Market size
- Target customers
- Growth potential

5. Business Model

6. Go-to-Market Strategy

7. Competition

- Competitors
- Competitive advantages

8. Traction

- Milestones
- KPIs
- Progress to date

9. Team

- Key members
- Advisors

10. Financials & Projections

- Revenue forecast
- Funding needs

11. Funding Ask

- Amount
- Use of funds
- Terms

12. Q&A